



First 5 California

More than half a million children are born every year in California. Each child has an unlimited amount of potential to grow up healthy, do well in school and succeed. That's why in 1998 voters passed Proposition 10, creating the First 5 California Children and Families Commission. Through a 50 cents-per-pack tobacco tax, Proposition 10 helps pay for education, health, child care and other important programs for children ages 0 to 5 and their families.

The majority of Proposition 10 funds go directly to the 58 county commissions statewide to meet local priorities and needs. First 5 California is dedicated to improving the lives of children from the time they are in the womb until they enter kindergarten.

Your Choices Shape Their Chances

The first five years of a child's life are vital to his or her growth and development. As their children's first teachers, parents are instrumental in introducing them to the experiences and surroundings that will prepare them for school and beyond. First 5 California provides parents and caregivers the tools needed to help children succeed at a young age and reach their greatest potential in school and in life.

For More Information:

2389 Gateway Oaks Drive, Suite 260
Sacramento, CA 95833
Phone: (916) 263-1050 / Fax: (916) 263-1360
info@ccfc.ca.gov
www.first5california.com



How First 5 California Helps Children

From providing educational resources for expectant parents to expanding preschool opportunities throughout the state, First 5 California is successfully meeting its goal of serving all of California's children regardless of their ethnic, geographical, socio-economic or immigration status. First 5 California helps provide access to family literacy programs, early learning programs, health coverage, special needs screenings, parent education classes and other resources to help ensure children enter school ready to learn.

"I am writing to tell you that I think your television commercials and your First 5 California programs are absolutely sensational! They are wholesome and charming and intelligent and gentle and sweet....and we need those traits now more than ever. I don't understand who is behind First 5 California, but it has renewed my faith in politics."

- Sharon Miller, Grass Valley California